

DEMAND FOR "CLASS" LIFTS PRICES

AS LAGUARDIA SEES IT THE VIEWS OF AN ACTIVE PUBLIC MAN

By Congressman F. H. La Guardia



The Real Thing to Ascertain In the Hall Case

The Hall case has surely furnished the best "copy" in what would otherwise have been a very dull season for the papers. With the politicians unwilling to take a decisive stand on any one subject, and no one caring particularly about foreign loans, revival of the Hall case in melodramatic form has furnished entertaining summer reading.

Aside from the mystery aspect of the case, there is a very serious and important side that seemingly has been entirely overlooked. Just who committed the murder, vital as the question may be, is, however, of secondary importance at this time.

That the murderer or murderers should be found, tried and punished, every one will agree. The most important question now is, who are the officials guilty of gross negligence or wilful neglect of duty, who permitted the culprits to escape four years ago?

Easy to Solve

The crime itself at the time was not a difficult one to solve. It did not require the genius of a Sherlock Holmes or a Bertillon to solve the mystery. A bewhiskered country constable would have been able to break the case and locate the murderers in no time.

The crime was committed in a small locality. The neighborhood is typically provincial, where everybody knows everybody else. Robbery was not a motive, so that strange criminals not belonging to the locality are at once eliminated. Suicide is entirely excluded for the reason that dead people do not array themselves in sepulchral fashion and strew letters over themselves.

All Parties Known

Dr. Hall's peccadillos were known; his relations with the co-victim were likewise known. All parties concerned were then easily ascertainable. The manner in which the crime was committed offered several major clues.

Strangely though, all of these clues were stupidly ignored or wilfully destroyed. Fingerprints on the victims, on the letters left at the scene, on clothing; foot-prints, the revolver, all were stupidly ignored or wilfully neglected.

Four years have elapsed and now the case comes to life again with little promise of any solution. Boastful statements, sensational promises, spectacular raids, unexpected arrests have furnished good copy, but doubtful of results.

Must Know Truth

The people of the state of New Jersey are entitled to know, in addition to the discovery of who and how the crime was committed, why the case so easy of solution at the time of the crime was so stupidly handled or wilfully brushed aside and the real culprits not then vigorously prosecuted.

Was it social influence? Was it wealth? Was it religion? Was it political "pull"? Or was it just stupidity? If it was only stupidity, it was so gross as to be tantamount to criminal negligence. Discover the murderers by all means, but also bring to light why proper action was not taken four years ago!

OIL PRODUCTION RECORD

Phillips Petroleum Company reports that daily crude production has reached a new peak of 75,978 barrels gross and 61,585 barrels net. During the last week the company completed eleven producing wells in Kansas, Oklahoma and Texas.

Show-Offs Pay Excess Charges To Excite Envy

By JOHN COLLINS

For quite a while economists have been trying to measure the extent in our system of what they term "conspicuous consumption." In plain language, they have been trying to find out how much of our national income is whooped up on stuff whose principal value is to make the neighbors envious.

If a concrete example is needed, there is one at hand in the pipe industry. A certain concern has made millions in "putting the dog" on the dhudeen. Their pipes probably smoke no better than any others. They probably last no longer.

Sold by Trade-Mark

But they trade-mark them, give them a high prestige value and sell them at the rate of \$10 for their ordinary pipe and \$50 to \$100 for their pipes with a straight grain. Thousands gladly pay the price, for they are proud to be seen smoking this kind of pipe. It is an example of conspicuous consumption.

But this example in the men's field is beggared by the report now at hand from the head of a certain high-class woman's shop uptown.

"In our shops," says this merchant, "we have women's stockings that range in price up to \$500 per pair, with a number of models that sell for \$250 a pair, and sell readily."

Many Buyers

"Many prominent society and professional women do not hesitate to invest these sums for hand-made lace stockings of beautiful design but which cannot be worn of course more than once or twice."

"I have often been asked whether it is true that a majority of wealthy women wear their stockings but once. While I cannot say that this is a general rule, it is true of many. We have one lady, the wife of a prominent millionaire, who buys \$1,000 worth of hose at a time; the price of each pair averaging under \$6. Her maid who makes the purchases reports that her mistress wears a pair but once and then gives them to the servants."

Family of Hall Allied to Church

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had come to assume a figure in clerical garb. All others were regarded as taboo.

Ideal Suitor

When the Rev. Edward Wheeler Hall entered the scene, mother and daughter agreed that he would be an ideal husband for Frances. Though he was several years older than the prospective bride, that seemed a minor drawback lost to sight in the larger aspect of his other qualifications. He was well bred, of attractive appearance, adaptable to surroundings, and—a clergyman.

And so the wedding that was to end in tragedy was calmly arranged. It was based on no burning passion, but upon the demands of tradition that had come down through the generations.

Tomorrow's installment of this amazing human story will reveal for the first time the contents of a carefully guarded document. This gives the detailed reasons that prompted Mrs. Hall to become the wife of the ill-starred rector at her mother's behest. Also, financial benefits that accrued to Dr. Hall through the marriage arrangement.

FINDING YOUR JOB and MAKING GOOD

The GRAPHIC will present daily in this column a series of instructive articles on Business Psychology, or the easiest and best means to get rid of handicaps and discouragement and attain success. Address Editor, Making Good Column, The GRAPHIC, 25 City Hall Place.

Long before the white light district struck New Yorkers with its garish brilliancy the Tenderloin was a flourishing beneath gas light.

There was The White Elephant, Red Leary's, Billy Gould's, The Studio, Clarke's, Shanley's, Burns's, Mindel's, Martin's and half a hundred lesser places where people sat to eat, or sang and danced, and where there was none of the elaborate electric lighted marquees to beckon the passer-by within. The newsboy and the messenger boy were the touts of the night life, working in conjunction with the almost forgotten jehu with his hansom, four-wheeler, cabriolet or shabby victoria to take the midnight reveller home.

Harry Rainess, now head of the Washington Auto Driving School, was a newsboy and later a messenger boy in the Tenderloin in the nineties. As a boy he mixed with and saw the wastrel life of the district known as the Howling Thirties, but he was endowed with a power of confidence and control that kept his feet in the straight and narrow path. He avoided drink, and when he had the leisure he used to spend his time watching the exercisers in a store window in Broadway and 34th Street, encourage the outsider to take up physical culture and care for the body. Young Rainess was inspired to train, and before long he was heard of as a long distance runner, a roller skate expert, a dancer and a bicycle trick rider, participating in the Madison Square Garden bicycle tournaments. Later he is heard from as a physical instructor to men eager to qualify for the police and fire departments.

Rainess next became a salesman of automobiles, and, combining his athletic experiences and his good health (he is a non-smoker and temperance advocate), he discovered a simplified method to teach automobile driving.

At the present time he is operating nine schools and has taught personally 7,500 students to drive their own cars and taxis.

He started at the bottom rung when he was 6 years old, as a newsboy, and, in spite of great difficulties and handicaps, he has climbed pretty well to the top, having found his job and made good.

that the odds were in his favor for complete recovery.

Gets Many Bibles

And another high light. Bibles are coming in to Valentino by every mail. The total to date is well over a hundred. Another message that cheered Valentino came from Torino, Italy, from his brother, Alberto Guglielmo. Valentino had but a fortnight ago bade him bon voyage at the pier in this city. The message read:—

"Returning at once."

And how the mob besieging the hospital was thrilled at noon when the word got about that Pola Negri had telephoned "all the way from Hollywood" asking "Rudy's" condition.

"He'll pass the crisis today," said F. George Ullman, his manager. "He'll win. He even will be permitted to take nourishment for the first time today. Yes, I talked with him for the first time since the operation. What did he say?"

"He said, 'How long is this damn thing going to last?' He's game to the core. No 'powder puff' stuff there."

And a nation stops and watches for every change in Valentino's condition, and especially today, that means either life or death to the "sheik of sheiks."

Interest in Valentino's condition could not be greater. No patient has ever been so looked after. And the cabarets of Broadway—the supper clubs—did their "clicking."

Rumor after rumor floated about the Roaring Forties during the hours just after midnight. Some reported Valentino as unconscious. Others that he was almost miraculously recovered.

And the result? Hundreds upon hundreds called up. Those who were exhilarated by the night life insisted on talking to Valentino personally.

"Tell him it's Jack and Jeanne," came one speaker. "He'll come right to the wire when he knows who is calling up."

So great was the rush of calls that the authorities had to give orders that no more "outside calls" could be accepted. Did Broadway care? Not a bit. The ones who wouldn't be denied resorted to the taxicabs.

Sherman Rushes to Bedside

At 2.30 this morning Lowell Sherman and his wife, Pauline Garon, rushed to the hospital alarmed at the rumor they had heard that Valentino had passed away. They were greatly relieved when told that he was sleeping and

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